

# BABY CARE PRODUCTS

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## **Baby products**

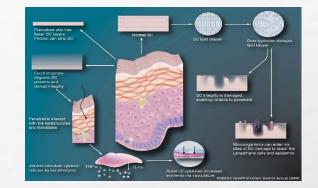
Products intended to be used on infants and children under the age of three. Baby products are specially formulated to be mild and non-irritating and use ingredients that are selected for these properties.

#### Baby products include

- ➤ Shampoos and soaps
- Lotions, creams and ointments
- > Powders
- > Oils





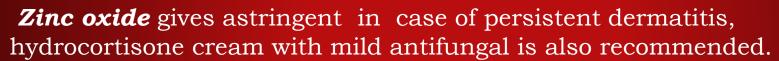


#### Diaper dermatitis

A rash that occurs in the parts within the diaper in infants aged around 9–12 months is usually termed as diaper dermatitis. Around 7–35% of the infant population suffer from *diaper dermatitis*.

Excess hydration with released ammonia increasing the pH and cause irritation to the skin. Other enzymes such as lipases, proteases come in contact with the skin; they can also break down the skin barrier. A fungus, *Candida albicans* can also contributed to diaper dermatitis.









Atopic eczema (atopic dermatitis) is the most common form of eczema, a condition that causes the skin to become itchy, dry and cracked. Atopic eczema is more common in children, often developing before their first birthday. But it may also develop for the first time in adults.

It's usually a long-term (chronic) condition, although it can improve significantly, or even clear completely, in some children as they get older. Emollients are available in various forms such as creams, lotions, ointments (with soft paraffin), and gels.





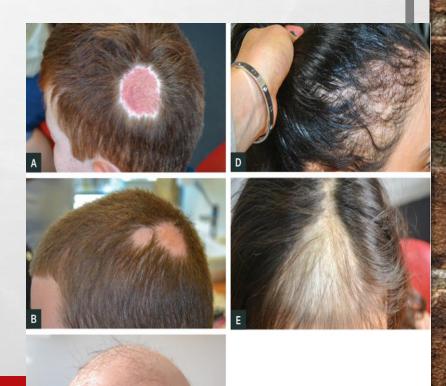
**Alopecia totalis**. in the modern medical literature, alopecia totalis has been reported as early as the 1940s. Childhood alopecia totalis may be occurred as a result of autoimmune, nutritional and genetic reasons.

### **Treatment**

Oral tofacitinib 5 mg twice daily with topical steroids .

Or

**Oral treatment (steroid ± cyclosporine)** 

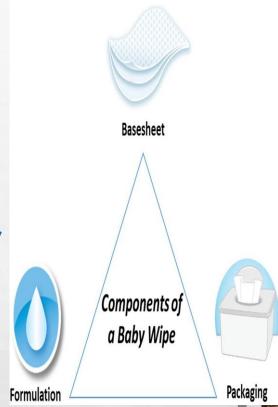




## Cleansing products Baby wipes

It is important that baby wipes also contain an extremely

- ☐ Mild surfactant (detergent or cleanser) to lower surface tension for better cleaning.
- □ Preservation system to ensure product freshness before and during use.
- □ pH adjusting (buffering) system to maintain a solution pH similar to infant skin.





**Bath salts** are water-soluble, pulverized minerals that are added to water to be used for bathing. They are said to improve cleaning and serve as a vehicle for cosmetic agents.

Bath salts have been developed which mimic the properties of natural mineral baths or hot springs. Examples: magnesium sulfate (Epsom salts), sodium chloride (table salt), sodium bicarbonate (baking soda) and

sodium citrate.















are generally used to control excess moisture due to sweat and to reduce the friction between skin. The talcum-based baby powder is prepared from the mineral talc, which contains mostly silicon and magnesium.

It absorbs moisture and decreases friction between skin, which prevent rashes especially diaper rash. Baby powders contain either talc or corn starch as the moisture-absorbing ingredient. While , medicated powders used for diaper rash contains zinc oxide.





## The excipients recommended and to be avoided in the formulation of baby powders

#### Excipients



Bulking agents Cornstarch (natural and organic)

Tapioca starch

Oat starch

Sodium bicarbonate

Bentonite

Kaolin

Antibacterial Zinc oxide

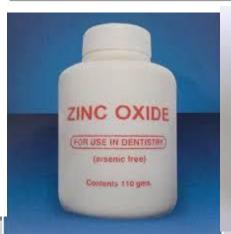
Antioxidant Tocopheryl Acetate

Fragrance None

Dyes None















*In baby powder* the particle size and shape is very important (should pass through a 325 mesh screen- 44 microns). The optimum range for a baby powder is 10-40 microns.

In general, topical powders should have a uniform, small particle size that will not irritate the skin when applied. They should be free flowing, should easily adhere to the skin, and should be passed through at least a No. 100-mesh sieve to minimize skin irritation.





Excellent *emollient* effects may be achieved by the incorporation of 0.5 to 1.5% **cetyl and stearyl alcohol** in baby powders. The starches used in baby powder as the major ingredients with 0.5% **methyl benzethonium chloride** as a *antiseptic*. Starches don't dust as talc and have absorption capacity of moisture. But, the disadvantages with the starch is that it forms a sticky paste when moistened with water and act as substrate for bacteria.





Baby oils are mineral or natural oils or combination used for applying on baby skin or scalp to moisturize the skin such as *Sunflower oil which* protects the integrity of stratum corneum and smoothen it.

**Baby oils** 

**Massaging baby oils** are to strengthen the muscles and relax them. **Coconut oil** and sunflower oil have been most widely used for infant massage





## Essential Oils for Babies & Children



The excipients recommended and to be avoided in the formulation of baby oils

Excipients		
Category	Recommended	Avoided
Fixed oils	Coconut oil Sesame oil Almond oil Sunflower oil Castor oil Grape seed oil Safflower seed oil Soybean oil Corn oil Jojoba oil Shea Cranberry seed oil Peach kernel Cherry kernel Kiwi seed oil Moringa oil Broccoli seed oil	Mustard oil Clarified butter (ghee) Olive oil Peanut oil



## **Baby shampoo**

Baby shampoo is a baby hair care product employed to remove the dirt, oil, dandruff, and other particles from the scalp. The ingredients used for baby shampoo are milder when compared to an adult shampoo. These shampoos contain surfactants, thickeners, foaming agents, preservatives, and conditioning agents.

The pH of 6–7 and ideally should contain only mild surfactants such as mixtures of non-ionic and amphoteric substances or mild anionics such as sulfosuccinates and protein fatty acids condensates . It should contain ingredients that are harmless to the scalp, hair, as well as less irritating to the eyes and to avoid eye-contact, the viscosity of the shampoo could be increased .









#### The excipients recommended and to be avoided in the formulation of baby shampoo

#### Excipients

Cate	gory	Recommended	Avoided	
Surfa	actants	Sodium Trideceth Sulfate Cocamidopropyl betaine Disodium cocoamphodiacetate Coco-glucoside Decyl glucoside Lauryl glucoside Sucrose Laurate Glyceryl oleate Sodium lauroamphoacetate Betaine Sorbitan Laurate Sodium Cocoyl Isethionate Sodium coco sulfate	Sodium lauryl sulfate Sodium laureth sulfate Ammonium laureth sulfate. Carboxylates Quaternary ammonium salts Amine oxides Sulfoxides Ethoxylates Poloxamers	ALNS HIPMANS LEGITIMENTO LEGIT
	Conditioning Agent	Polyquaternium-10	Dimethicone	
	Foamer	Guar Hydroxy- propyl trimonium Chloride Butylene Glycol Capryloyl glycine PCA Glyceryl oleate Disodium oleamide	Silicones	no more thangs thangs than the state of the
	Thickener	PEG-80 Xanthan gum	Sodium chloride	Solomon Solomon
	Preservative		Parabens: Methyl paraben, propyl parab Formaldehyde donors	en etc.

## **Creams and lotions**

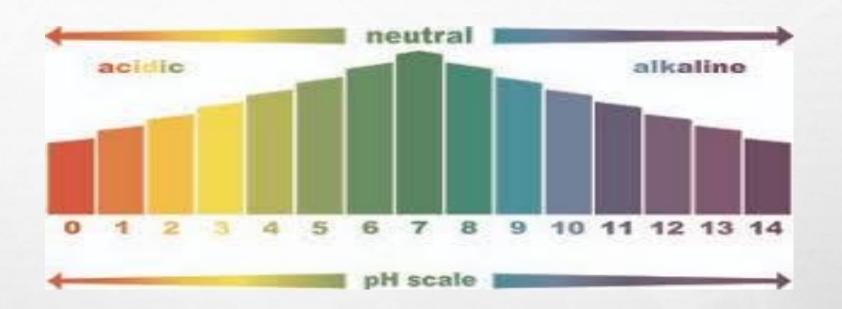
are semi-solid dosage forms that are applied topically and provide a protective layer around the body, keep moisture in, toxin out and regulates body temperature.

Lotions are lighter and low viscous than creams. It helps to seal or lock the moisture on the skin to keep it soft. In case of starting skin damage, water-in-oil (w/o) creams or water-free ointments with talc and zinc oxide are advised.









The pH of the cream/lotion should be maintained around pH 6.5 and should be examined for dermal safety, including clinical assessment for dermal irritation and sensitization.



#### The excipients recommended and to be avoided in the formulation of creams and lotions

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Category	Recommended	Avoided
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Emulsifiers Cetyl palmitate

Sorbitan Palmitate Ricinus Communis Seed Oil

Mineral Oil

Capric Triglyceride
Sorbitan Olivate
Petrolatum
Decyl Oleate
Ascorbyl Palmitate

Stearic acid Beeswax

Polysorbate 60

Humectant Glycerine Alcohols Cetyl Alco

Cetyl Alcohol Cetearyl Alcohol

Emollient Glyceryl Stearate

PEG-40 Stearate Caprylyl Glycol Glyceryl caprylate Caprylyl alcohol

Lecithin



Isopropyl alcohol Ethyl alcohol Benzyl alcohol Cyclopentasiloxane





## **Baby soap**

Baby soap is the salt of fatty acid, which is used for cleansing the baby and should leave the baby skin moisturized. It should cleanse the dirt and oils properly from the skin it should contain ingredients that should be non-irritable, perfumes and dye free.

The fatty acids used for the baby soaps are usually obtained from natural oils such as saponified olive oil and coconut oil.



## The excipients recommended and to be avoided in the formulation of baby soap

#### Excipients

Category	Recommended
Fats/oils	Saponified olive oil
	Saponified coconut oil
	Saponified palm oil
	Cocoa butter
	Sodium palmate
	Citrus peel oil
	Sodium olivate
	Saponified castor oil
	Potassium chocolate
Alkali	Potassium hydroxide
	Sodium chloride







Humectants Surfactant Glycerine Sodium myristoyl

sarcosinate

Sodium lauroamphoacetate

Cocoamphoacetate

Palm acid

Polyglycerol 2-oleyl ether

Glutamate Glucosides

Preservatives

Sorbates

Phenoxyethanol Sodium benzoate Propylene glycol Sodium lauryl sulfate

Quaternary

ammonium salts

Amine oxides Sulfoxides

Ethoxylates Poloxamers

Parabens

Formaldehyde donors

Phthalates



## Thanks

